

How to Record Videos with a Smartphone

1. Please Shoot “**Horizontal** Mode”

- Please make sure to turn your phone on its side and record the video in “horizontal mode”
- The entire production will be shot in widescreen so we would like it to be consistent
- Have multiple takes, practice makes perfect!
- Avoid using the digital zoom on your smartphone camera, this can create a very pixelated video

2. Use a tripod

- If possible, use a tripod to record your video
- A stabilize footage will be easier to edit and look more professional
- If you do not have a tripod, have someone help you record it
- Use a high table or a stack of books to prop up against to keep a stabilize footage

3. Lighting

- When setting up to shoot, make sure you choose a room with natural light, preferably a room with large windows
- Use a plain background and separate yourself approximately 3 feet from the background, this will reduce the shadow created on the wall
- Allow light to directly shine in your face versus behind you

4. Audio

- Please speak loud enough for the video to capture the audio
- Avoid placing hand over the speaker area to ensure the audio sound is clear.